who though Never Look Before

Sico Are the Majority. o drives an automobile amed because he loses his temh those who merely walk, but it certain that pedestrians are careless and even reckless about the way they eavel the streets. Those who complain the discordant type of alarm signal sed by motorists cannot imagine how necessary this is. The day has passed that the pedestrian pays any attention

to the ordinary "honk honk." It may be that out of town in districts shere the automobile is rarer folks sho use the roads look where they are going and pay some attention when they ear a horn. But by this time there rs to be something soft and wooing bout the ordinary rubber tooter that ome motorists use in the city, for those walk pay very little attention.

stock answer to the complaints the motorists is that they don't own the reets and they use them only by courtesy the pedestrians. And perhaps that true. But there isn't any good eason why the pedestrian should throw burden of looking out for both of n on the motorist

realize that his case is one of that an automobilist will encounter a course of a short run through the

sh across the busiest streets, never-oking where they are going. Contrary the opinion formed by some folks, the torist doesn't like to run down adult rsons and much less children. But ten the little ones dash in front of his elling at them to pay attention to what hey are doing. That is taken as a mani-station of the crabbed nature of the

any one who owns a motor through in districts that can be indicated y If he doesn't decide after a short that the mair in the street and the

Who Does So.

esn't think that amounts to much has a other thought coming to him. Autoobile makers have been adding to equipthis means they have held prices up been giving more for the money.

But it is the man who buys an automobile evoid of equipment, except perhaps a set f lamps and a kit of tools, who learns how much money may be spent in accessories. There are many conveniences that are so near indispensable that they have to be had. A windshield of some sort is highly desirable. A speedometer is a thing that he ought to have, and as a matter of fact a clock is a valuable convenience. A small thing like license plate holders cost more money than would be thought likely.

An adequate pump for tires is something that he won't get with his kit of tools very likely. He ought too to have a gauge to measure the pressure in his lives. Tire carriers and cases for the extra shoes are other things he can spend money for. Bumpers, fenders and shock

absorbers are other little things that cauually bob up as those he ought to get.

Before he gets through he has speat a
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Readway and Fifth avenue for the Breadway and Fifth avenue for the Breadwa every corner and even at intervening of the Pope-Hartford Auto Company,

of good luck from Mr. Holt and Mr. Fincke of the Pope-Hqrtford Auto Company. and J. P. Disbrow, assembler of the car, they disappeared up the road in a cloud of dust. No one would disulge the meaning of H a store, whether in the middle of the car not.

It is a car of Juggernaut solely between the cannot help sometimes g at them to pay attention to what are doing. That is taken as a manition of the crabbed nature of the man who thinks than an auto-is a car of Juggernaut solely between the tax and much less children. But the intro next deamy one who owns a motor through in districts that can be indicated if he doesn't decide after a short that the mar in the street and the in the street and the interestical that the mar in the street and the

who reads "fully equipped" GLIDDEN FOR NEW ENGLAND. the description of an automobile and Original Plan for Tour to Be Followed Announcements Soon

A R. Pardington, who is in charge of ent right along the last few seasons, and arrangements for the national circuit of automobile racing and the Glidden tour. where they always have been, but have the War Department officials completing spent all day Friday in Washington with arrangements for observers on this year's Glidden tour. The tour instead of following the line of the Hudson River, as it was expected it would, is to strike off into

AUTOMOBILES. .

AUTOMOBILES.

Tires That Cost Twice Too Much

Goodyear No-Rim-Cut tires-10% oversize-cut tire bills in two. Yet they cost nothing extra now. Many a motorist-not knowing these facts-is spending twice too much for tires

Rim-Cut tires to equip over 100,000 cars.

The demand for them last year trebled our tire sales. The demand for them this year is six to one ahead of our clincher tires.

Sixty-four leading motor car makers have contracted for Goodyear No-Rim-Cut tires on their 1911

This year these tires cost no extra price. You may as well have them. And you will have them-will insist on them-when you know the facts told in our Tire Book.

Icr your own satisfaction, ask us to send that book.

No Rim Cutting

Ana Catting is simply impossible " de Goodyear No-Rim-Cut tires. Hall a million of the tires already still have proved that. So have a tunded tests where the tires were tun fat-es far as 20 miles.

on end all the worry, all the cost conting when you adopt this modern type. And that saving alone. The facts told in it will save any motor on the average. mean: 25 per cent of

one s time bills. This feature is commolled by our patents. It gives us the only practi-



We have sold enough Goodyear No- cal tire which can't be ruined by rim

You will see why this is when you read our Tire Book. These tires fit any standard rim.

But they are not hooked to the rim like clincher tires. And tire bolts are not needed.

No Overloading

Goodyear No-Rim-Cut tires are made 10 per cent oversize. The form of construction allows that. One can

see this extra size at a glance. This oversize gives 10 per cent extra carrying capacity-10 per cent more air. That takes care of extra equipment, like top, glass front, gas tank, extra tire, etc. It avoids the overloading which is almost universal.

Most blow-outs are caused by overloaded tires. One-fourth of the average tire cost is due to it.

This 10 per cent oversize, under average conditions, adds 25 per cent to the tire mileage. It adds nothing at all to the price.

Our Tire Book explains the reason

large share of his tire Please write for it. cars how thouse

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO Bran art and Agencies in All the Principal Cities

New York City Brance, 64th and Broadway

summer.

"The car that I now have is a five passenger touring car, 1910 model, which cost me fully equipped \$3,130. This entry through the door of the hotel in includes \$130 freight added for California a Hupmobile on the opening night of the Toronto Automobile Show. Windsor one, rated at 30 horse-power by its makers (A. L. A. M. rating 32.6). The wheelbase is 120 inches, giving a very roomy five passenger body. The weight, although it



MARION 40 DEMI-COUPE TORPEDO.

dian society for the promotion of the use of Hupmobiles

I they hate to refuse Bill anything in Canada, but this was a little too much for the proposition and your honor as a Canadian sportsman is at stake.

Off with the doors, By the time the doors, B Martin Got His Hupmobile Into Toronto | bile was attractively placed at the Toronto

They hate to refuse Bill anything in "You've made the proposition and your

distance.

"It's a close squeeze, but I can make it.
Off with the doors," he said to the hell
porter, slipping a bill into that functionary's hend.

protested the manager. ne no buts," interrupted Bill.

all off."

"Leave it to me," said Bill, as he threw in his clutch. The little Hupmobile bounded readily up the steps, hesitatell for a moment at the top, and then Bill grazed through the doorway with barely the thickness of a coat of paint to spare.

AUTOMOBILES

Announcement

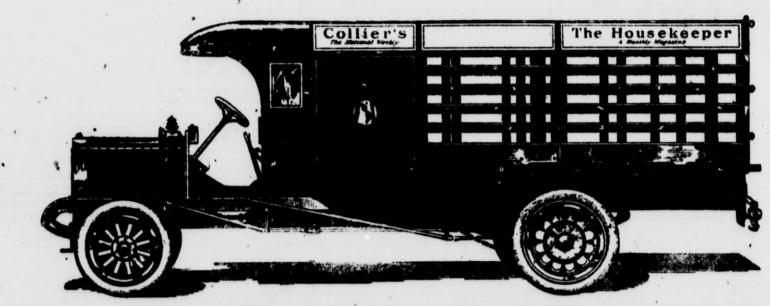
FTER two years of exhaustive efficiency and economy tests, conducted by our experts, in America and abroad, we take pleasure in announcing that we have selected the "Commer," manufactured by the firm of "Commercial Cars Ltd." of Luton, England, as the most efficient and economical high-duty motor-truck in the world's market.

In making this statement regarding the Commer Truck we do so with a full appreciation of our responsibility as the oldest retailers of high-class motor-cars in New

York City. The facts upon which our experts base their selection are given below-and we stand back of the guarantee that every Commer Truck will deliver the standard performance. If you are a prospective purchaser of a motor-truck you will find these facts worth your closest attention.

In taking the American selling rights we have had ample time to assure ourselves of regular deliveries from the English plant up to a certain number per month, and therefore up to that limit can guarantee purchasers as to promptness of deliveries.

Please note carefully the paragraph lelow.



A 7-ton Commer Truck just purchased by P. F. Collier & Son, Publishers, of New York City, after the

3-TON

41/2-TON

As has been stated above, we have selected the Commer Truck only after a two years' search of the automobile market of the world. It has been in successful service in England for seven years. It is in daily use in nearly every country in the world under all imaginable conditions of load and road. The 5-ton Model under full load is guaranteed to give six miles per gallon of gasolene and one hundred miles per quart of oil. Its entire delivery cost per ton-mile is approximately six cents.

Its mechanism is fool-proof, even to the gears, which auto-matically enmesh at the correct speed of the engine.

Before reaching a final decision we had a 5-ton Commer Truck running in New York as a special try-out, under all sorts of loads for nine months of continual daily service. During this severe test, finished some months ago, the truck was not laid up an hour for repairs and its repair expense was absolutely nothing. More-

over throughout the entire period of three-quarters of a year there was not a single spare part in this country, so sure were its makers of the truck standing up under service.

It should be remembered that in making all tests we have been in the position of buyers—not sellers.

During the past six months we have been preparing, and now have in full working order, a Service and Maintenance Department for motor-trucks that is complete in every detail. We offer ment for motor-trucks that is complete in every detail. We offer the most cordial co-operation of all our departments to any firm or individual considering motor-trucks and will be pleased to demonstrate the Commer under the most exacting conditions. A number of orders have already been placed and deliveries made. We shall be glad to furnish the most complete information and to arrange for immediate demonstration. Telephone 8100 Columbus.

Wyckoff Church & Partridge

BROADWAY AT 56TH STREET

The Most Complete Motor Service in America